



**ISEL**  
INSTITUTO SUPERIOR DE  
ENGENHARIA DE LISBOA

## How Diversity Impacts the Design of New Products

*This Seminar will be hybrid (online and in-person), 13 May 18:30h - 19:30h at  
**Auditório A do ISEL***

### Programme

#### 18:30 h **Open Session**

Cristina Borges – ISEL Vice- President for for Pedagogical, Planning and Quality Affairs  
Isabel João – MEQA/ISEL Master Course Coordinator

#### 18:40 h - Keynote Speaker – Leslie Martinich

How Diversity Impacts the Design of New Products

#### 19:10 h - Round table

Leslie Martinich - Keynote Speaker: Innovation Leadership

Isabel João – ISEL/SPEE

Rita Pereira - ISEL/SPEE Coordinator of Research, Gender and Diversity  
in Engineering Education

Cristina Borges – ISEL/SPEE Coordinator of Research, Gender and Diversity  
in Engineering Education

#### 19:25 h **Closing Session**

For on-line participants (registration is mandatory to access to the zoom meeting)



Keynote Speaker

### Registration



<https://forms.office.com/r/34sJBGEFAv>

**MESTRADO EM ENGENHARIA  
DA QUALIDADE E AMBIENTE**

**Seminários 2022 - MEQA**